

For Immediate Release

TAKE Solutions Brings Together Customers for CONVERGE 2011

Guy Kawasaki, Apple's former Chief Evangelist and Co-Founder of Alltop.com, delivers keynote address

Princeton, NJ — June 22, 2011 — TAKE Solutions [BSE: 532890 | NSE: TAKE], a technology solutions leader in Supply Chain Management (SCM) and Life Sciences domains, concluded its two-day customer event, CONVERGE 2011, on June 13 at the Crystal Springs Golf Resort in New Jersey. The keynote address was delivered by Apple's former Chief Evangelist and renowned speaker, author and Co-Founder of Alltop.com, Guy Kawasaki. In its second year, CONVERGE 2011 attracted over 60 customers representing the cross-section of TAKE's customer base of small-to-medium and Fortune 500 companies in the Life Sciences and Supply Chain domains. All presentations and panel discussions focused on the theme: *Maximizing Value From Technology Investments*.

Mr. Kawasaki enthralled the audience with his motivating and most entertaining speech based on his best-selling book, "Rules for Revolutionaries," where he discussed various strategies on how customers can better rise above the competition today's hyper charged business environment. Srinivasan HR, vice chairman and vision holder at TAKE Solutions elaborated on the company's vision and direction for the remainder of 2011 into 2013. Analysts from [IDC](#) and [ChainLink Research](#) discussed issues impacting both SCM and Life Sciences industries such as managing complexity, collaboration, cloud computing and leveraging mobility.

"It is clear that trends in Life Sciences are shared across multiple industries. CONVERGE was a great opportunity to discuss and share Best Practices both with industry peers as well as innovators from other Industries," said Alan Louie, practice director, IDC Health Insights.

Bill McBeath, chief research officer at leading supply chain analyst firm ChainLink Research gave a very well-received presentation on supply chain collaboration. According to McBeath, "The ability to collaborate and integrate tightly with trading partners has become absolutely critical to the success of modern businesses with so much increasing reliance on outsourced partners and multi-tier supply chains. It was heartening to meet customers at CONVERGE and hear about the quite sophisticated collaboration and integration they are doing with their suppliers using the TAKE platform."

“Given the current global economic scenario, we felt it was important to bring our customers together on a topic and set of issues they are dealing with on a daily basis,” said Kishore Rachapudi, president and COO, TAKE Solutions. “Through CONVERGE, we were able to do just that. Based on the positive feedback received, we plan to double the scale and size of the event for next year. We are very confident of the active participation from our customers in the coming years to discuss issues and challenges that are common within and across the industries. CONVERGE this year and in the future will help us refine and strengthen our products and services through these interactions and feedback.”

TAKE Solutions also announced the latest version of [Xtended Process Control \(X.PC\) 5.8](#) supplier relationship management software. The enhanced version advances purchasing cycles by offering new vendor-managed inventory and visibility features that provide external suppliers full-visibility into inventory levels across warehouses and external depots. Also, product roadmaps were discussed in detail across TAKE solutions for Life Sciences and Supply Chain domains.

About TAKE Solutions

TAKE Solutions is a global business technology company with products backed by a strong domain expertise in Life Sciences and Supply Chain Management. With extensive technology expertise in Business Intelligence and Business Process Management, TAKE’s track record in delivering world-class solutions throughout global markets is well proven. Technological innovations have always been the driving force of the company, which in turn helps TAKE’s customers achieve consistent growth in business.

Headquartered in Chennai, TAKE primarily drives its SCM Domain Excellence Centre and Global Delivery Centre from India and Middle East. The Company has a strong presence in the USA with the Life Sciences Domain Excellence centre located in Princeton, New Jersey and Supply Chain team based out of Austin, Texas. The Company conducts business today with more than 400 customers worldwide.

TAKE’s product suite in the Supply Chain vertical is sold under the umbrella brand ‘TAKE Supply Chain’, which offers 16 unique products with embedded IP that spans the entire gamut of execution, planning and collaboration. In the Life Sciences domain, IP based software & deep understanding in the functional areas of R&D, commercial applications and operations helps TAKE add tremendous value as a partner. TAKE provides life sciences customers a single source for clinical data services, regulatory-compliant technology solutions and safety data systems.



TAKE is assessed at Level 5 of the Capability Maturity Model Integration (CMMI) & Level 3 of the People Capability Maturity Model (PCMM), Software Engineering Institute, Carnegie Mellon University, USA. TAKE is also a Microsoft Gold Certified Partner, an SAP Business Objects Partner, a Charter Member of the Microsoft BioIT Alliance, and along with its subsidiary Applied Clinical Intelligence (ACI), a Registered CDISC Solution Provider, with recognized industry leadership in Microsoft-based Solutions, Regulated Life Sciences, and Supply Chain Management.

For more information, please visit us at www.takesolutions.com.

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